Home

Welcome to Australian Wealth Advisory

Your gateway to elite financial literacy, fearless strategy, and freedom-forward futures.

About Australian Wealth Advisory

Australian Wealth Advisory (AWA) is a purpose-driven educational platform and strategic network dedicated to redefining what wealth means for Australians. Founded by Patrik Goransson, AWA empowers individuals to build smart, sustainable financial futures—without needing a financial license to provide guidance. We are not advisors. We are educators and innovators. We equip everyday Australians with the knowledge, tools, and frameworks they need to make informed decisions, and when appropriate, connect them to a trusted network of fully licensed, independent professionals who act in their best interests.

Our work goes beyond financial education. We believe true economic growth is collective. AWA collaborates with skilled tradies, local businesses, and independent experts to support a full-circle economy that values contribution, equity, and long-term outcomes for clients—and for the country.

Whether it's helping you unlock your super, structure your assets, or tap into regional growth through Build to Rent and other innovative strategies—AWA is here to deliver bold solutions, faster results, and a smarter way forward.

We are for Australians. All Australians. And we won't stop until smart wealth becomes the new normal—nationwide.

Introducing the AWA Legacy Circle™

Not a membership. A movement.

The AWA Legacy Circle™ is your annual invitation to sit at the intersection of smart wealth, national contribution, and billionaire-level foresight — designed for Australians who want more from retirement than a golf course and a pension.

✓ Priority access to Australia's most powerful education on retirement strategy, superannuation unlocking, and tax structure mastery.
✓ Private digital masterclasses and future-first tools, including the GIM™ forecasting model — exclusive to members.
✓ Invitations to thought-leadership sessions with industry experts across finance, property, AI, and strategic retirement planning.
✓ Access to your own Wealth Journal™ — a printable and digital tracker to design, review and refine your legacy.
✓ Early access to new frameworks, calculators, and Wealth Club offerings.

AWA Legacy Circle™ isn't reserved for the elite — it's created for everyday Australians with extraordinary goals.

Join the Legacy Circle

Story Behind the GIM

What Is the GIM? 'This is the brain of the homepage—where belief meets mathematical clarity.'

Australian Wealth Advisory

We provide personalized financial consultations to help Australians achieve lasting financial security. Our services include **retirement planning**, **tax optimization**, and proprietary tools like the GIM Formula that help fast-track financial growth.

🚀 Start Your Financial Journey

Retirement Planning & Tax Optimization

Our **retirement planning** services help you create a personalized path to financial independence. We simplify every step so you understand how your super, home equity, or investments can support your future.

Our **tax optimization** strategies are designed to help you legally reduce your tax burden while growing your income. Whether through SMSFs or the Build-to-Rent program, we help you get more from your money.

💼 Join the Wealth-Club & Build Your Legacy

Get expert advice, early access to strategic briefings, and priority consultation slots. This isn't just a newsletter—this is your gateway to results.

📬 Subscribe to Wealth-Club

The Official 'Goransson Investment Multiplier' (GIM) Formula Declaration

The GIM is more than a framework—it's a formula for financial resilience, accountability, and equitable opportunity. Created by Patrik Goransson and refined through lived experience, the model transforms investment from speculation into structured progress.

🧮 The GIM Formula

```
Net Outcome = (RY × PV × Y) − (L + H − T)
```

Where:
RY = Rental Yield
PV = Property Value
Y = Years Invested
L = Loan Repayments
H = Holding Costs
T = Tax Offsets

> *"If you can't prove it on a calculator, you shouldn't be investing in it."*
> *— Patrik Goransson*

📥 Download Declaration PDF

📄 Read the Official Declaration

📁 Access the Media Kit →

🧮 What Is the GIM? (Calculator-Proven Wealth)

🔒 Proof Over Promises

🌏 Join the Movement That's Rebuilding a Nation

This isn't just a financial model—it's a nationwide revival. One family, one community, one future-proof investment at a time. Whether you're ready to invest, collaborate, or contribute—we want you onboard.

🚀 Join the Next Webinar

📞 Book a Personal GIM Strategy Review →

🤝 Explore Careers & Contributors →

Let's turn the tide—together. GIM isn't a pitch, it's a purpose. And the runway is clear.

💬 Smart Builds. Fast Results. A New Standard of Wealth for Every Australian.

At **Australian Wealth Advisory**, we're not waiting for change—we're building it from the ground up. This is more than financial education. It's a full-circle movement uniting everyday Australians with tradies, strategists, investors, and builders—so no one's left behind.

We're rethinking how this country views retirement, opportunity, and economic independence. And we're doing it with boots on the ground and calculators in hand—because we believe real results don't come from guessing, they come from building smarter.

The AWA Vision is already in motion.
It's time to live smarter. Build faster. And retire freer.

🔍 Read More About the Vision

Think It's Impossible? Try Us.

Australia's #1 Build-to-Rent Strategy Platform—Created for the 90% of Aussies traditional advisors ignore. We're not here to fit in. We're here to lead the financial revolution.

Reserve Your Seat

📈 Australia's Most Powerful Wealth Forecasting Tool

Unlock the magic of numbers. The GIM Calculator isn't a gimmick—it's logic at work. Predict your passive income potential with real-world certainty.

🚀 Launch Calculator Now

Our clients are using it to 3X their wealth projections within a decade—safely, strategically, and backed by bricks.

💬 What Australians Are Saying

"An incredible system that truly changed our financial future. Highly recommend!"

— Alex B.

"The Build-to-Rent Calculator opened my eyes to investment potential I never knew existed."

— Sophie M.